

# 9<sup>TH</sup> BEIRUT COOKING FESTIVAL

4 - 6 November | 3 - 10 pm | Seaside Arena  
Special trade access on 5 November | 12 - 3 pm

## FACTSHEET

### EVENT PROFILE

Beirut Cooking Festival is dedicated to highlighting irresistible cuisine, magnificent wines, beers and spirits, top celebrity chefs and fantastic shopping. The show caters to all businesses in the food and beverage sector, from small producers to big brands. Retailers can exhibit and promote their products and target a discerning, food-loving audience.

Date: 4 - 6 November 2021

Time: 3 - 10 pm

Venue: Seaside Arena

### STRATEGIC PARTNER

- Ministry of Tourism

### EXHIBITOR PROFILE

- Accessories and utensils
- Tableware
- Kitchen equipment: heavy and small
- Food and beverage
- Restaurants
- Small producers
- Services (cooking courses, chefs at home and much more)

### FEATURING

Apart from stands, the show includes:



- Chefs' Theater



- Table Setting



- Masterclasses



- Librairie Gourmande

### VISITOR PROFILE

15,000+ visitors comprising:

- People interested in the culinary arts with medium to high purchasing power
- Food lovers

### STAND PARTICIPATION FEES\*

- 9 sqm for 1,980 USD
- **Special offer:** 9 sqm stand and a full page ad in Taste & Flavors magazine for 2,750 USD

\* Prices are subject to 11% VAT.

### THE ORGANIZER

Founded in 1993, Hospitality Services specializes in planning, organizing and managing regional hospitality and foodservice shows, conventions, forums and bespoke events. The firm's annual events include HORECA Lebanon, The Garden Show & Spring Festival, Travel Lebanon, Beirut Cooking Festival, Salon du Chocolat Beirut and Whisky Live Beirut. It has also franchised-out its HORECA brand to Jordan, Kuwait and KSA.

In addition, Hospitality Services produces three publications with dedicated digital platforms: Hospitality News Middle East, a go-to source for the latest news, trends, developments and industry forecasts; Taste & Flavors, a lifestyle and cooking reference; and Lebanon Traveler, a tourism guide.

