

# THE GARDEN SHOW

## & SPRING FESTIVAL

17<sup>th</sup> edition

9 - 12 June 2021 . Beirut Hippodrome

# FACTSHEET

## EVENT PROFILE

The Garden Show & Spring Festival is Beirut's favorite event. Visitors to the show can stroll among beautifully appointed stands and gardens, where they can shop for their terraces and outdoor spaces.

**Date:** 9 - 12 June 2021

**Time:** 4 - 11 pm

**Venue:** Beirut Hippodrome

## STRATEGIC PARTNERS

- Beirut Municipality
- Ministry of Tourism
- Ministry of Agriculture
- Ministry of Environment
- Ministry of Energy and water
- Beirut Hippodrome

## EXHIBITOR PROFILE

- Nurseries
- Garden supplies, equipment and tools
- Landscapers
- Outdoor furniture
- Garden decorative items
- Children outdoor games and playgrounds
- Garden handicrafts
- Eco tourism
- Traditional food products
- Crafts
- Associations

## FEATURING

### TRAVEL *Lebanon*

The first and only event that supports tourism in Lebanon. Local tour operators, NGOs and municipalities gather to promote packages across the country, while local artisans and producers showcase their handmade goods.

### TASTE LEBANON

Giving visitors the opportunity to have a tasty bite and a drink from a selection of well-known restaurants and cafés while enjoying live music and entertainment under the iconic pine trees of the Hippodrome park.

And also:

- Floral arrangements and workshops
- Gardening workshops and masterclasses
- Traditional food products

## VISITOR PROFILE

18,000 buyers

- Outdoor enthusiasts
- Gardening amateurs
- Landscapers
- Architects
- Designers
- Horticulturists
- Municipalities
- Press
- Embassies

## STAND PARTICIPATION FEES\*

9 sqm	1,800 USD
16 sqm	3,200 USD
25 sqm	5,000 USD
50 sqm	10,000 USD
100 sqm	20,000 USD

\* Prices are subject to 11% VAT.

## THE ORGANIZER

Founded in 1993, Hospitality Services specializes in planning, organizing and managing regional hospitality and foodservice shows, conventions, forums and bespoke events. The firm's annual events include HORECA Lebanon, The Garden Show & Spring Festival, Travel Lebanon, Beirut Cooking Festival, Salon du Chocolat Beirut and Whisky Live Beirut. Its HORECA brand has also been franchised in Jordan, Kuwait and KSA.

In addition, Hospitality Services produces three publications with dedicated digital platforms: Hospitality News Middle East, a go-to source for the latest news, trends, developments and industry forecasts; Taste & Flavors, a lifestyle and cooking reference; and Lebanon Traveler, a tourism guide.

This show is organized in partnership with Myriam Shuman.

