

HOSPITALITY SERVICES

DELIVERING VALUABLE BUSINESS

BUSINESS, FOOD & LIFESTYLE EVENTS

20-23 MAR 2018 HORECA LEBANON 25TH EDITION

18,000+
visitors

The region's largest annual business meeting place for the hospitality and foodservice industries
horecashow.com

30 MAY - 2 JUN 2018 GARDEN SHOW & SPRING FESTIVAL 15TH EDITION

24,000+
visitors

An essential destination for all outdoor enthusiasts, with plants, flowers and ideas to enhance and decorate outdoor spaces
the-gardenshow.com

30 MAY - 2 JUN 2018 TRAVEL LEBANON 5TH EDITION

24,000+
visitors

Travel Lebanon encourages internal and rural tourism, with over 60 exhibitors from the country's tourism sector
the-gardenshow.com

28-30 SEP 2018 BEIRUT RESTAURANTS FESTIVAL 3RD EDITION

15,000+
visitors

Celebrating Beirut's trendiest restaurants, food and beverage concepts and food trucks

9-11 OCT 2018 HORECA JORDAN 5TH EDITION

7,000+
visitors

Bringing together professionals and exhibitors from Jordan and the wider region
horeca-jordan.com

18-20 OCT 2018 WHISKY LIVE BEIRUT 3RD EDITION

2,000+
visitors

A must for whisky enthusiasts and connoisseurs, showcasing the finest and rarest whiskies on the market
whiskylivebeirut.com

15-17 NOV 2018 BEIRUT COOKING FESTIVAL 8TH EDITION

The ultimate celebration of food culture for those passionate about cooking
beirutcookingfestival.com

15,000+
visitors

15-17 NOV 2018 SALON DU CHOCOLAT BEIRUT 5TH EDITION

Dedicated entirely to chocolate, with a range of themed activities, the salon showcases the talent of local chocolatiers and chefs
salonduchocolatbeirut.com

15,000+
visitors

27-29 NOV 2018 SAUDI HORECA 8TH EDITION

Gathering leaders in the field, hospitality professionals and industry experts
saudihoreca.com

25,000+
visitors

14-16 JAN 2019 HORECA KUWAIT 8TH EDITION

Kuwait's annual hospitality and foodservice sector event
horeca-kuwait.com

6,000+
visitors

MAGAZINES & DIGITAL PLATFORMS

HOSPITALITY NEWS MIDDLE EAST

A bimonthly trade magazine focusing on the latest news, innovations and trends within the region's hospitality and foodservice sectors
hospitalitynewsmag.com

TASTE & FLAVORS

The ultimate English language food and lifestyle magazine. Packed with recipes, chefs picks, gift ideas, home and gardening tips and lifestyle advice
tasteandflavors.com

LEBANON TRAVELER

Lebanon's first and only tourism magazine, highlighting the country's best kept urban and rural secrets, top destinations and activities
lebanontraveler.com

INITIATIVES

Beirut
Capital
TASTE

A social initiative that reinforces Beirut's global reputation as a center of excellence, talent and creativity

Gourmet
week

Celebrating the finest culinary experiences across Beirut