

# The Garden Show & Spring Festival

## SUMMARY

The Garden Show & Spring Festival closed its doors on Saturday the 2nd of June after four days of outdoor entertainment and cheerful spring vibes.

Set in Beirut's iconic Hippodrome, the event welcomed more than 20,000 visitors who explored the stands of over 240 exhibitors. The festival showcased a myriad of stunning garden designs and plants in full bloom, the latest in garden furniture and equipment, and decorative pieces.

The theme of the 2018 edition was “**Sounds in the Garden,**” highlighting the wonderful symphony of nature.

### STANDS

**Gardens:** Visitors wandered among beautifully landscaped gardens planted especially for the event. Gardening experts were on hand to give advice on how to create a flourishing balcony, terrace or garden.

**Participating nurseries:** My Garden – Vie Verte, Roots, Garden Art, Nature by Marc Beyrouthy, Golden Rose

**Plant Market:** Colorful and exotic plants were available for visitors to purchase at the market. **Participants:** Pépinière St. Elie, Jardin du Boulevard, Flower zone



**Art of Living in the Garden:** Furniture, pergolas, umbrellas, barbecues, fabrics and a whole range of small and larger decorative pieces were on sale to brighten up outdoor spaces.



## EVENTS

**Travel Lebanon:** For the fifth consecutive year, the event highlighted the variety of activities circling rural tourism in Lebanon. More than 60 exhibitors promoted attractive packages to discover the country's vibrant culture and heritage and plan the ultimate summer in Lebanon.

**Organized with the support of USAID and in partnership with the Ministry of Tourism.**



### Masterclasses

- Garden enthusiasts were given handy tips by industry experts Kinda Bitar and Marc El Beyrouthy through a series of daily workshops and masterclasses.
- Foodies met chefs and experts and learned new recipes for their outdoor parties.
- Special “Dine for a Cause” dinners were organized during the show, allowing visitors to help associations by enjoying a great dinner prepared by top celebrity chefs.



### “Dine for a Cause”

Dinners were organized in collaboration with L'Academie Nationale de Cuisine, where visitors enjoyed delicious meals prepared by renowned chefs including Charles Azar, Kamil Boulout, Naim Zoughaib, Youssef Akiki, Cynthia Bitar, Pierre Abi Haila, Souheil Ghazal, Rabih Fouany and George Dakkak. Proceeds from the dinners were donated to Les Restaurants du Coeur, Caritas, CCCL and Tamanna.

**A Career in Landscaping:** Representatives from universities around the country imparted advice regarding careers in gardening and landscaping.

**The Farmers' Market:** Visitors were able to taste and buy fresh, traditional and organic food products at the market, which featured Souk el Tayeb's producers.

**Taste Lebanon:** Food, mood and music defined Taste Lebanon. Diners enjoyed 30 food concepts, offering delicious bites and refreshments, and full music and dance program.

**Kids' Village:** An array of outdoor activities for youngsters, including daily arts and crafts sessions, stage animation, inflatables and games with C2C, kept children busy for hours.

