



2 - 5 April 2019

3 - 10 pm, Seaside Arena, Beirut, Lebanon

The annual business meeting place for the hospitality and foodservice industries

EXHIBITION REPORT

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SUMMARY

- **Total number of visitors:** 16,000+
- **Event frequency:** Annual
- **Duration:** Four days
- **Show established:** 1994
- **Venue:** Seaside Arena, Beirut, Lebanon
- **Date:** 2 - 5 April 2019
- **Opening times:** 3 to 10 pm daily
- **Edition:** 26th
- **Industry partners:**
 - International Hotel & Restaurant Association
 - Mediterranean Hotel & Restaurant Association
 - Lebanese Ministry of Tourism
 - Lebanese Ministry of Economy and Trade
 - Lebanese Ministry of Agriculture
 - Lebanese Ministry of Industry
 - Chamber of Commerce, Industry and Agriculture of Beirut and Mount-Lebanon
 - The Federation of Chambers of Commerce, Industry and Agriculture in Lebanon
 - Association of Lebanese Industrialists
 - Lebanese Franchise Association
 - IDAL (Investment Development Authority of Lebanon)
 - Syndicate of Hotel Owners in Lebanon
 - Syndicate of Restaurants, Cafés, Nightclubs and Patisserie Owners
 - Syndicate of Lebanese Food Industries
 - Union Vinicole du Liban
 - Syndicate of Lebanese Supermarket Owners
 - Syndicate of Importers of Foodstuff Consumer Products & Drinks in Lebanon
 - ADFTH
 - Hospitality Consultants Association - HCA
- **Show features:**
 - Hospitality Salon Culinaire
 - Junior Chef Competition
 - Art of Service Competition
 - Lebanese Bartenders Competition
 - National Extra Virgin Olive Oil Contest
 - Lebanese Barista Competition
 - Annual Hospitality Forum
 - Atelier Gourmand
 - Bed Making Competition
- **Next edition:** 24 - 27 March 2020, Seaside Arena, Beirut, Lebanon
- **Contact:** Randa Pharaon - randa@hospitalityservices.com.lb
- **Organizer:** Hospitality Services s.a.r.l.

VISITOR PROFILE

JOB TITLE	%
Owner, General Manager, President, CEO, Managing Director, Area Manager, Vice President, Board Member	25
Manager: Banqueting / Bar Manager / Branch / Brand / Export / F & B / Financial / Front Office / Housekeeping / Human Resources / IT / Maintenance / Manager / Marketing / Operation / Procurement / Production / Project / Public Relation / Purchasing / Restaurant / Room Division / Sales	24
Architect, Consultant, Engineer, Interior Designer, Chief Engineer	5
Executive Chef, Executive Pastry Chef, Head Chef, Pastry Chef	9
Sommelier, Barista, Bartender, Executive, Expert, Head of department, Maitre D'Hotel, Oenologist	25
Dean, Teacher, Student	9
Ambassador, Commercial Attaché, First Secretary, Secretary, Treasurer, Editor In Chief, Journalist, Dietician, Minister	3
ACTIVITY	%
Hotel, Furnished Apartment, Guest House, Hotel Group, Resort, Leisure Club, Venue	11
Restaurant, Snack, Franchise, Café, Pub, Caterer, Diet Center	21
Bakery, Pastry Shop	10
Supermarket, Butcher, Duty Free	3
Hospital / Healthcare	2
Architect / Engineer, Contractor, Consultant, Interior Design, Real Estate	5
Airline, Armed Forces, Events Planner, Investment Co., Laundry, Mall, Procurement, Recruiting, Services, Tourism Board, Other Activities	19
Hospitality & Foodservice Supplier	18
Advertising Agency, Communication	4
University, School, Cultural Center, Training Center	2
Auditing Services, Bank, Finance Co., Insurance	2
Embassy, Ministry, Association / Federation / Chamber Of Commerce / Governmental Institution, NGO	3
COUNTRY	%
Lebanon	96
Qatar, Iraq, Kuwait, Turkey, United Arab Emirates, France, Italy, Jordan, Saudi Arabia, Syrian Arab Republic	4

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EXHIBITOR BY CATEGORY	%
Coffee & Tea Pavilion	2
Catering Equipment	12
Bakery / Pastry Equipment	6
Consultancy, Recruitment & Services	4
Education	1
Food	31
Beverages	9
Hygiene	3
Interiors	9
Packaging / Labeling	11
International Pavilion	9
Techzone	3

EXHIBITOR PROFILE

Number of Exhibitors	350
Exhibitor Groups & Country Pavilions	Bulgaria, France, Italy, Turkey
Exhibiting Nations	Bulgaria, Cyprus, France, Greece, Indonesia, Italy, KSA, Kuwait, Lebanon, Poland, Sri Lanka, Syria, Tunisia, Turkey, UAE, USA
National	85% (298)
International Exhibitors	15%