

SUMMARY

The fourth edition of Whisky Live Beirut closed its doors on the 12th of October after celebrating three exciting days at Seaside Pavilion. Inaugurated by Lebanese Minister of Tourism H.E. Avedis Guidanian, presidents of associations and syndicates, trade representatives, international experts and the media, the event drew in a crowd of more than 5,000 whisky enthusiasts from across the region, who enjoyed over 60 of the best whisky brands from around the world in the company of international experts and global brand ambassadors.

SHOW FEATURES

Stands

Single malts, bourbons, Scotch and Irish whiskies featured in a huge section dedicated to the popular spirit. Visitors were able to taste more than 60 international whisky brands.

Masterclasses

Over 30 masterclasses with 17 brand ambassadors and experts took place during the event in a specially designed room.

VIP Bar

Connoisseurs were able to sample rare and limited-edition whiskies at the VIP Bar.

Star Bar

Well-known bartenders and international guests hosted sessions to showcase innovative cocktails and creations.

Lebanon Coffee in Good Spirits Competition

A dozen baristas participated in first-ever Lebanon Coffee in Good Spirits Competition, where alcohol-based coffee beverages were on the menu.

Whisky Boutique

The Malt Gallery had a pop-up boutique for visitors to purchase premium bottles at discounted prices.

SPECIAL GUESTS

Rob Allanson

An accomplished journalist, Rob has been commentating on the whisky industry for more than a decade. He is the chairman of the World Whiskies and is the global Ambassador for Whisky Live.



Alexander Sourmpatis

Alexander is the bar and beverage manager at Casablanca Social Club in Thessaloniki, Greece. He won the Havana Grand Prix competition 2014 in Greece and came third in the Nikka Perfect Serve in 2016 worldwide. He regularly gives seminars around the world.

**Anthony Bedoyan**

With 17 years' experience in the coffee industry, Anthony is the GM of La Marquise International UAE/ Qatar/Oman. He's also a board member of SCA UAE/MENA and regularly judges barista contests in Dubai and abroad, including the UAE National Barista Competition.

**Stavros Lamprinidis**

Stavros is an AST SCA trainer with years of experience in the trade. Besides his work as a consultant and product development advisor, he has competed in numerous competitions, most notably winning the the World Cezve/Ibrik Championship in 2014.

**Joseph El Khoury**

AST certified, beverage innovation manager for Levant and Africa at Monin

**Maroun Tawk**

Training manager and end product quality controller at Automatic Brewers s.a.r.l

**Walid Merhi**

Co-owner and head of bar at Ferdinand Pub

**Riad About Lteif**

Co-owner and executive chef at Ferdinand Pub



LIST OF EXHIBITORS

Aberfeldy
Acqua Panna
Alpro
Athyr
Barista Espresso
Baroody Group s.a.l.
Beyti Designs
Bombay Sapphire
Brew inc.
Buffalo Trace
Bulldog
Caol Ila
Cardhu
Careem
Castania Nuts
Castarede
Cenote
Citadelle Gin
Clan Fraser
Coeur de Lion
Cognac Ferrand
Commercial Insurance
Dalmore
Deau Cognac
Dewar's
Eagle Craig
Ejjeh 1923
Elements Eight
Elpozo
Esperanza Del Castillo
Fever Tree
Fidel
Giffard Liquors
Giffard Syrups
Ginger & Co
Glenallachie
Glenfiddich
Glenmorangie
In Good Spirit
Jack Daniel's

Johnnie Walker
Jun
Junipium
Jura
Kavalan
Kempinski Summerland Hotel and Resort
Kentucky Owl
Ketel One
Kings Park Scotch Whisky
Kor
Lagavulin
Langatun
Lauder's
Le Flocon Artisan Glacier
Leerdammer
Lower East Side
Luxardo Liquors
Lymanon by Taline
Monin
Monkey 47
ND Douceurs Artisanales
Nikka
Palancares
Patron Tequila
Plantation Rum
Prunelle
S.Pellegrino
Sazerac Rye
Singleton
Snowdonia
Soda Mix
Talisker Storm
Teeling
The Balvenie
The Lost Distillery Company
The Malt Gallery
The Tiplers
U'Luvka
Wild Turkey
Xante