

13th edition

THE GARDEN SHOW & SPRING FESTIVAL

24-28 May, 2016

Beirut Hippodrome



SUMMARY

The Garden Show & Spring Festival closed its doors on Saturday May 28 after five days of open-air fun, entertainment and cheerful spring vibes.

Set in Beirut's iconic Hippodrome, the event welcomed more than 24,000 visitors, garden and outdoor enthusiasts who explored the stands of over 240 exhibitors. The festival showcased a myriad of stunning garden designs and plants in full bloom, the latest in garden furniture and equipment and striking decorative pieces.

Taste Lebanon tantalized the public, offering a delectable choice of almost 30 food concepts with a lively entertainment and music program to match.

STANDS

Gardens: Visitors wandered among beautifully landscaped gardens planted specifically for the five-day show. Gardening experts were on hand to give advice on how to create a flourishing balcony, terrace or garden.

Participating nurseries: Arbusta, Golden Rose, Roots, Garden Art, Bonsai, Nature by Marc Beyrouthy.

Plant Market: Visitors were able to buy colorful and exotic plants at the busy market.

Participants: El Mawassem, Pépinières el Kara, Jardin du Boulevard, Pépinières Kyrillos

Art of Living in the Garden:

Furniture, pergolas, umbrellas, barbecues, fabrics and a whole range of small and larger decorative pieces were on sale to brighten up outdoor spaces.

Entrance of the show: A unique visual and colorful entrance was landscaped by ARBUTSA.



EVENTS

National Campaign for the Rehabilitation of the Arabian Jasmine "Fell"

Visitors enjoyed the sensational aroma of the Arabian jasmine "fell" and took home a plant offered by the Ministry of Agriculture.

Travel Lebanon: For the third consecutive year, the event highlighted the variety of activities circling rural tourism in Lebanon. More than 60 exhibitors promoted attractive packages to discover the country's vibrant culture and heritage and plan the summer vacation.

Organized with the support of USAID and in partnership with the Ministry of Tourism.



Garden Apron by Rabih Kayrouz

The renowned Lebanese fashion designer Rabih Kayrouz launched a special garden apron made especially for the occasion, in support of CARITAS.

Expert Sessions:

Kinda Bitar Landscape engineer and head of “Ard w Ward” program on Future TV.

Marc El Beyrouthy Head of agricultural sciences at the Holy Spirit University of Kaslik (USEK) and anchor of MTV Lebanon’s “Nature” program.

Meet the Celebrity Chefs and Experts

Celebrity chefs were on hand at the Taste & Flavors stand where they created unique food products to support Les Restaurants du Coeur.

A Career in Landscaping

Representatives from universities around the country imparted advice regarding careers in gardening and landscaping.

The Farmer’s Market

Visitors had the chance to taste and buy fresh, traditional and organic food products at the market which featured Souk el Tayeb’s producers.

Photography Exhibition and Competition by Lebanon Traveler

Lebanon Traveler the official media sponsor of Travel Lebanon and the first magazine highlighting the country’s best kept secrets held a photo exhibition displaying pictures taken by amateur photographers around the country. The event also marked the launch of a special “I am a Lebanon Traveler” photography competition.

Gardening Workshops

Daily workshops took place alongside the show where visitors learned handy tips to keep their outdoor spaces blooming throughout the year.

Taste Lebanon

Food. Mood. Music. That defined Taste Lebanon! Diners were in for a treat with the latest food concepts from a variety of restaurants, cafés and refreshment stands as well as a full music and dance program.



Kids Village

The Kids Village offered an array of outdoor activities for youngsters including daily arts and crafts sessions, stage animation, inflatables and games with C2C.