

HOSPITALITY SERVICES

DELIVERING VALUABLE BUSINESS

BUSINESS, FOOD & LIFESTYLE EVENTS

29 SEP - 1 OCT 2017 BEIRUT RESTAURANTS FESTIVAL

2ND EDITION

Celebrating Beirut's trendiest restaurants, food and beverage concepts and food trucks

15,000+
visitors

10-12 OCT 2017 HORECA JORDAN

4TH EDITION

Bringing together professionals and exhibitors from Jordan and the wider region
horeca-jordan.com

7,000+
visitors

19-21 OCT 2017 WHISKY LIVE BEIRUT

2ND EDITION

A must for whisky enthusiasts and connoisseurs, showcasing the finest and rarest whiskies on the market
Whiskylivebeirut.com

2,000+
visitors

16-18 NOV 2017 BEIRUT COOKING FESTIVAL

7TH EDITION

The ultimate celebration of food culture for those passionate about cooking
beirutcookingfestival.com

15,000+
visitors

16-18 NOV 2017 SALON DU CHOCOLAT BEIRUT

4TH EDITION

Dedicated entirely to chocolate, with a range of themed activities, the salon showcases the talent of local chocolatiers and chefs
salonduchocolatbeirut.com

15,000+
visitors

27-29 NOV 2017 SAUDI HORECA

7TH EDITION

Gathering leaders in the field, hospitality professionals and industry experts
saudihoreca.com

25,000+
visitors

15-17 JAN 2018 HORECA KUWAIT

7TH EDITION

Kuwait's annual hospitality and foodservice sector event
horeca-kuwait.com

6,000+
visitors

20-23 MAR 2018 HORECA LEBANON

25TH EDITION

The region's largest annual business meeting place for the hospitality and foodservice industries
horecashow.com

15,000+
visitors

30 MAY - 2 JUNE 2018 GARDEN SHOW & SPRING FESTIVAL

15TH EDITION

An essential destination for all outdoor enthusiasts, with plants, flowers and ideas to enhance and decorate outdoor spaces
the-gardenshow.com

24,000+
visitors

30 MAY - 2 JUNE 2018 TRAVEL LEBANON

5TH EDITION

Travel Lebanon encourages internal and rural tourism, with over 60 exhibitors from the country's tourism sector
the-gardenshow.com

24,000+
visitors

MAGAZINES & DIGITAL PLATFORMS

HOSPITALITY NEWS MIDDLE EAST

A bimonthly trade magazine focusing on the latest news, innovations and trends within the region's hospitality and foodservice sectors
hospitalitynewsmag.com

TASTE & FLAVORS

The ultimate English language food and lifestyle magazine. Packed with recipes, chefs picks, gift ideas, home and gardening tips and lifestyle advice
tasteandflavors.com

LEBANON TRAVELER

Lebanon's first and only tourism magazine, highlighting the country's best kept urban and rural secrets, top destinations and activities
lebanontraveler.com

INITIATIVES

Beirut
Capital
TASTE

A social initiative that reinforces Beirut's global reputation as a center of excellence, talent and creativity

13-17 NOV
Gourmet
week 2017

Celebrating the finest culinary experiences across Beirut